

# Assistant Coach Agreement

## Atta Boy Coach™ – Champion Culture Program

### **Mission**

Maximize every person's ability within our program — personally and athletically. Create memories and relationships that last a lifetime.

### **The Standard**

Performance skills govern how we manage ourselves. Moral skills govern how we treat others. Character keeps us at the top.

### **Assistant Coach Commitments**

- Support the Head Coach and program vision publicly and privately.
- Coach effort, attitude, respect, and preparation before talent.
- Correct privately, praise publicly.
- Follow communication boundaries and the 24■Hour Rule.
- Represent the program professionally at all times.
- Respect program documentation and leadership systems.
- Understand that inconsistency erodes trust.

### **Acknowledgment**

I understand coaching is a privilege and agree to uphold this standard.

Assistant Coach Signature: \_\_\_\_\_

Date: \_\_\_\_\_