

Assistant Coach Onboarding Checklist

Atta Boy Coach™

Program Basics

- ■ Reviewed Program Mission
- ■ Reviewed The Standard
- ■ Understands weekly rhythm & expectations

Behavior & Conduct

- ■ Agrees to Assistant Coach Agreement
- ■ Understands communication boundaries
- ■ Commits to calm, consistent coaching language
- ■ Understands the 24-Hour Rule

Coaching Process

- ■ Understands weekly leadership check-ins
- ■ Knows how recognition works
- ■ Understands correction vs discipline
- ■ Knows when to escalate concerns

Culture Expectations

- ■ Correct privately, praise publicly
- ■ No sideline confrontations
- ■ End-of-practice handshake & eye contact
- ■ Effort, attitude, respect, preparation first

Access & Logistics

- ■ Knows where the Coach Dashboard is
- ■ Knows who to contact with questions
- ■ Understands role and responsibilities

Completion Rule: If it's not checked, they're not ready to coach.